

COPY

Client: Arkansas Attorney General's Office
Project: "Internet Predator" PSA
Medium: Television
Length: 30-seconds
Date: February 15, 2008

Internet Predator (voiceover and on camera):

Things really have gone my way. That's why I love the Internet.
At night when I'm online, alone, I can be anyone I want.
I can be whoever it takes to meet your kid...in person.

Attorney General McDaniel (on camera):

I'm Attorney General Dustin McDaniel...
reminding you that Internet predators are real!
For more information on how to protect our children,
go to BeStreetSmart.org.